



Executive Lecture Series

FROM A FIELD TO THE ORCHARD:

**THE DEVELOPMENT OF THE MOHAWK VALLEY'S
NEWEST RETAIL CENTER**

LARRY ADLER



After leaving the security of his position with The Pyramid Companies in 2000, Larry Adler built his own company, The Cameron Group, LLC. Since its inception, the Cameron Group has amassed more than two million square feet of properties in New York, Massachusetts, Florida, New Jersey and Kansas — 300,000 of which became The Orchard in New Hartford. Join us to hear the story of The Orchard from conception to construction, and how Adler's business acumen created this major franchise.

THURSDAY, MARCH 31, 7:00 P.M.

ECONOMIC CRIME AND JUSTICE STUDIES AUDITORIUM

FREE AND OPEN TO THE UTICA COLLEGE COMMUNITY

Mr. Adler's lecture is part of the Executive Speaker Series sponsored by the Business and Economics Department of Utica College.

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